

4 TAUGHT POSTGRADUATE PROGRAMMES

Informative lectures are integrated with a participative tutorial approach, and the completion of problem-centered assignments and projects. Local practicing managers and business professionals assist in these exercises and in delivering lectures, enabling them to share their experiences and insights with students. The structure of the course and its delivery are designed to capitalize on the work experience of the students.

Students are required to complete a group Project through which they apply their knowledge, skills, and understanding of selected business concepts, practices, and techniques. The project is company-based and integrative in nature. Upon completing the project, students have to present a written and oral report to the faculty and client company.

Requirements of the course are as follows:

Core Subjects	24 units
Accounting for Decision Making	2 units
Legal Aspects of International Business	2 units
China Field Study	2 units
Client-Based Research Methods	2 units
Operations & Supply Chain Management	2 units
Economic Developments in China & Hong Kong	2 units
Corporate Finance	2 units
Information Systems & Electronic Commerce	2 units
International Management	2 units
Managerial Skills	2 units
Strategic Management	2 units
Global Marketing Management	2 units

Advanced Elective Subjects*	8 units
Financial Statement Analysis	2 units
Legal Aspects of China Trade & Investment	2 units
Management of Business Organizations in China	2 units
Quality Management in the Global Environment	2 units
Corporate Governance	2 units
China Marketing & Foreign Investment Issues	2 units
International Macroeconomics & Policy Issues	2 units
International Trade & Finance in China	2 units
International Financial Markets & Derivatives Trading	2 units
Investment Analysis & Portfolio Management	2 units
Global Human Resource Management	2 units

Current Issues in Electronic Commerce	2 units
Seminar in Advanced Management Topics	2 units
Managing Change	2 units
Sales Management	2 units
Management of Marketing Communications	2 units
Seminar in Marketing	2 units
Services Marketing Management	2 units

MBA Project Report	3 units
MBA Seminar Series	2 units
Total	37 units

Students who have satisfactorily completed all the above requirements and achieve a cumulative GPA of 2.50 or above will be awarded a Master of Business Administration Degree. To be awarded Distinction for the course, students should attain a cumulative GPA of 3.7 or above, with no subject grade below B- and no repeated subjects. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

**The advanced elective subject list will vary, depending upon demand and teaching resources.*

4.6 Master of Science (MSc) in Applied Accounting and Finance
(One-and-a-half-year Part-time)
Prof. LIN Zhijun, Course Director, MSc in Applied Accounting and Finance

Aims

Comparing with some similar taught master programmes in Hong Kong and other places, a distinct feature of this MSc programme is to emphasize on the integration of the knowledge in both accounting and finance disciplines. Students' understanding of the conceptual and practical issues relating to both accounting and finance disciplines will be nurtured in the teaching and learning process. In particular, two integrative/capstone subjects on the application of accounting and finance knowledge and skills (e.g., Financial Statement Analysis & Business Valuation and Financial Strategy) are included in the Programme besides other accounting and finance subjects to be delivered.

Admission Requirements

Applicants should possess:

- a Bachelor's degree with honours in business from a recognized university or comparable institution, or a professional qualification deemed to be equivalent; or a Bachelor's degree in other disciplines if he/she has obtained relevant experience and/or training in accounting or finance field; and
- a minimum of three years of relevant work experience.

Proof of English proficiency is required for applicants whose first degrees were obtained from non-English-medium institutions. Applicants will be required to attend an interview as part of the selection process.

Students with non-business degree and lack basic training/experience in accounting and finance would be required to take, at their extra cost, an intensive foundation subject which will be offered on 4-full days (e.g., four Saturdays or Sundays) before the commencement of the MSc programme.

Application for exemption of a subject will be considered on a case-by-case basis. Only subjects completed at master's degree level or equivalent and with similar contents can be used to claim for exemption. Each student can receive exemptions for no more than two subjects. Students are required to pay the full tuition fees for exempted subjects.

Structure of the Course

This is a part-time taught master's course leading to the award of Master of Science in Applied Accounting and Finance degree. Students are required to take 10 coursework subjects (a total of 30 units). There are 8 core subjects plus another 2 subjects out of 5 electives. Hence students can opt for concentrating more on either accounting or finance electives in light of their academic and working background and their needs for obtaining more knowledge and training in accounting or finance field. (The list of the electives may be expanded later as the programme develops and more resources

become available). Contemporary research issues and methodologies in accounting and finance will be incorporated in a few subjects to expose students to some basic training of research in the two disciplines. Under special circumstances, students may take a guided independent studies or an integrated project concentrating on the application of both accounting and finance knowledge as the alternative for only one elective subject if approval in advance is granted.



Training Programme on International Taxation and Financial Accounting

Requirements of the course are as follows:

Cores Subjects	24 units
Advanced Corporate Financial Reporting	3 units
Strategic Management Accounting & Controls	3 units
Issues on Internal & External Auditing	3 units
Accounting Theory & Policy	3 units
Corporate Finance	3 units
Investment & Portfolio Analysis	3 units
Financial Statement Analysis & Business Valuation	3 units
Financial Strategy	3 units

Elective Subjects	6 units
<i>Student is required to choose TWO subjects from the following:</i>	
International Accounting & Taxation	3 units
Derivatives Securities & Risk Management	3 units
Corporate Governance & Disclosures	3 units
Business Processes & Information Management	3 units
Independent Study/Integrative Project*	3 units
	30 units

* This can only be selected to replace an elective subject under special circumstance and advanced approval is required.

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Students who have satisfactorily completed all the above requirements and achieve a cumulative GPA of 2.50 or above will be awarded an MSc Degree in Applied Accounting and Finance. To be awarded Distinction for the course, students should attain a cumulative GPA of 3.7 or above, with no subject grade below B- and no repeated subjects. Students attaining a cumulative GPA between 3.40 and 3.69 will be awarded Merit.

4.7 Master of Science (MSc) in Corporate Governance and Directorship

(One-and-a-half-year Part-time or One-year Full-time*)

Dr. Raymond S.Y. CHAN, Course Director, MSc in Corporate Governance and Directorship

Aims

This programme addresses not only the controlling and monitoring aspects of corporate governance to minimize executives' self-interest problems, but also the benefits of a good corporate governance system such as how to integrate the efforts of various stakeholders for promoting corporate performance. It attempts to add value to those directors, managers and professionals who are planning to strengthen the corporate governance systems of their organizations. The solid corporate governance knowledge and practical skills gained from the programme would also assist graduates to pursue professional careers such as company directors (including executive, non-executive and independent), chief financial officers, chief executive officers, board secretaries, fund managers, risk managers, controllers, internal auditors, regulators and market intermediaries (such as auditors, analysts, investment bankers, credit rating agencies and lawyers), or to continue their studies in corporate governance and directorship or related fields.



Corporate Governance Specialist, Prof. Tricker Robert Ian, came from U.K. to teach MScCGD students in May 2005

Admission Requirements

Applicants should possess:

- (a) a Bachelor's degree with honours in Business from a recognized university or comparable institution, or an equivalent qualification (such as professional qualifications in Accounting, Finance, Company Secretarial Practices or Law); or a Bachelor's degree in other disciplines if they have obtained relevant experience and/or training in corporate governance and directorship or related fields (such as Accounting, Company Secretarial Practices, Finance, Law, Management and so on); and
- (b) a minimum of three-year relevant work experience.

Students with non-business degree and/or insufficient basic training/experience in Finance and Accounting may require to take an intensive foundation subject in Corporate Finance and Accounting at their extra cost. Such course will be offered on a four-full-day basis (e.g., 4 Saturdays or Sundays) before the commencement of the programme.

Structure of the Course

Students are required to take 9 coursework subjects and a project in a total of 30 credit units. They may choose to carry out the project on an individual or group basis. Group project members should be less than three people.

Students may be exempted from taking up to two subjects, providing they have taken similar or equivalent subjects at a recognized university or comparable institution (and achieved a satisfactory grade) within the past 5 years. Applications will be considered on a case-by-case basis.

The MSc in Corporate Governance and Directorship is a coursework programme designed for part-time and full-time students*. The length for completion of the course is 18 months (or 5 trimesters) for part-time students and 12 months (or 3 trimesters) for full-time students. Part-time students are required to take 2 subjects whereas