

「相約在社企」 中學生創業策劃比賽2008-09

“Dating with Social Enterprises” Business Plan Competition 2008-09

“Dating with Social Enterprises” Business Plan Competition 2008-09 Final Competition cum Award Presentation Ceremony

9:30am – 1:00pm, 28 March 2009 (Saturday)

Y.C. Cheng Lecture Theater (LT3), Ho Sin Hang Campus, Hong Kong Baptist University

Co-organized by the **School of Business** and the **Hong Kong Social Entrepreneurship Forum**, the Final Competition cum Prize Presentation Ceremony of the “Dating with Social Enterprises” Business Plan Competition 2008-09 will be held on **28 March 2009 (Saturday)**. All are welcome to attend the event.

The Competition

Spanning over 5 months, the Competition requires the Form 4 to 7 student participants to submit a proposal of social enterprise based on the needs of the community. Being the first of its kind, the Competition receives overwhelming responses from 49 teams coming from 33 local secondary schools.

On 28 March, the finalists will present their proposals to a panel of judges comprising social entrepreneurs and teaching faculty of Business School. The Champion team will have the opportunity to actualize their plan with Seed Money of HK\$20,000.

The 6 Finalist Teams

After two rounds of selection, 6 teams have been selected to enter the Final Competition. They are:

- 1) HHCKLA Buddhist Leung Chik Wai College 香海正覺蓮社佛教梁植偉中學
- 2) Christian Alliance S W Chan Memorial College (2 teams) 宣道會陳朱素華紀念中學
- 3) Marymount Secondary School 瑪利曼中學
- 4) Maryknoll Convent School 瑪利諾修院學校
- 5) ECF Saint Too Canaan College 基督教中國佈道會聖道迦南書院

Mentors and Assistant Mentors

Five teaching faculty of the School of Business have served as the Mentors of the teams giving precious advice on their business ideas. They are Dr. Jamie Cheung (MGNT), Ms. Susanna Chui (MGNT), Mr. Sui-Wah Lam (MGNT), Dr. Alex Tsang (MKT) and Dr. Tony Wong (FDS). In addition, since November 2008, 27 BBA students have been serving as the Assistant Mentors of the teams.

For details of the competition, please visit <http://www.hkbu.edu.hk/~se2008>. Should you have any queries, please call 3411-7523.

<p>Co-organizer</p>  <p>Hong Kong Social Entrepreneurship Forum</p>	<p>Supporting Organizations</p>  <p>彼得·德魯克管理學院 PETER F. DRUCKER ACADEMY</p>  <p>香港社會服務聯會 The Hong Kong Council of Social Service</p>  <p>公平點 FAIR CIRCLE</p>	<p>Sponsors</p>  <p>光華社會企業 Bright China Group</p>	<p>Media Sponsor</p>  <p>JOB MARKET 求職廣場 規劃事業·成就未來 www.jobmarket.com.hk</p>
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主辦機構



School of
BUSINESS
工商管理學院

培養企業家精神 發揮創意

決賽暨頒獎典禮

日期：二零零九年三月廿八日（星期六）

時間：上午九時半至下午一時

地點：九龍塘窩打老道二二四號香港浸會大學善衡校園鄭翼之講堂(LT 3)

歡迎蒞臨 查詢 - 徐小姐 | 電話：3411-7523 | 電郵：bbanews@hkbu.edu.hk

「相約在社企」中學生創業策劃比賽是香港浸會大學工商管理學院首次主辦，也是全港首個以中學生為對象的社會企業計劃書比賽，期望中學生在求學時期建立對社區的責任感和歸屬感，將來回饋社會。

經過兩次遴選後，6支精英隊伍在來自33間中學的49支參賽隊伍中脫穎而出，進入決賽。冠軍隊伍可選擇利用贊助機構捐贈的港幣二萬元種子基金試行創業。

決賽入圍名單

學校

香海正覺蓮社佛教梁植偉中學
宣道會陳朱素華紀念中學
宣道會陳朱素華紀念中學
瑪利曼中學
瑪利諾修院學校
基督教中國佈道會聖道迦南書院

隊員

何樂怡、劉碧玉、陳靜泓
郭穎然、林淑玲、唐曉健
蔡慕貞、劉安琦、區素嫻、呂安琪
歐陽天慧、張可蓉、黃靖雯、梅琬鸚
楊栩慧、陳彥蓉、何舒昕、袁穎欣
馮若媛、吳凱盈、黃綽琦

「相約在社企」
"Dating With Social Enterprises"

中學生創業策劃比賽
Business Plan Competition

獎項

- 冠軍**
 - 參賽學校可獲獎盃及現金獎 8千元
 - 隊員可獲獎盃、證書及書券
- 亞軍**
 - 參賽學校可獲獎盃及現金獎 5千元
 - 隊員可獲獎盃、證書及書券
- 季軍**
 - 參賽學校可獲獎盃及現金獎 3千元
 - 隊員可獲獎盃、證書及書券
- 最佳演說員獎 (一名)**
 - 隊員可獲獎盃及證書
- 人氣大獎**
 - 隊員可獲獎座

合辦機構



支持機構



香港社會服務聯會
The Hong Kong Council of Social Service



贊助機構



光華社會企業
Bright China Group

媒體贊助



詳情請瀏覽網頁：For further information, please visit the website: <http://www.hkbu.edu.hk/~se2008>