

Mr. Li Haipeng appointed as University Librarian

浸大委任李海鵬先生為圖書館館長



The University appointed Mr. Li Haipeng as its new University Librarian with effect from 26 April 2011. Mr. Li is currently Associate Director of John Cotton Dana Library at Rutgers-Newark, the State University of New Jersey, USA, responsible for overseeing research support services for undergraduate and graduate students, coordinating personnel administration, and playing a leadership role in library planning, assessment, and innovation. He also directs initiatives to expand outreach, collaborations, and fundraising for the Dana Library.

浸大宣佈委任李海鵬先生為大學圖書館館長，由二零一一年四月二十六日起生效。李先生現為美國羅格斯新澤西州立大學約翰科藤丹納圖書館副館長，主理館內本科生及研究生的研究支援服務，並統籌人事管理，帶領策劃、評估與創新工作，亦直接負責開展丹納圖書館的外展、協作與籌款事宜。

Ties with students fostered at Employers' Luncheon

僱主午餐會促進學生與僱主交流

HKBU held an Employers' Luncheon on 25 January 2011 to provide an opportunity for graduating students to meet potential employers from a wide range of businesses and organisations. About 350 employers attended from various sectors, including finance and accounting, technology, education, social welfare, logistics, media, public relations and non-governmental organisations. Professor Frederick Ma, Chairman of China Strategic Holdings Limited, delivered a keynote speech entitled "Global Business: Hong Kong's Challenges and Opportunities".

浸大於一月二十五日舉行「二零一一年僱主午餐會」，促進同學與未來僱主的溝通。出席午餐會的嘉賓約三百五十名，主要是來自多個界別的高級行政人員，包括：金融會計界、科技界、教育界、社福界、物流界、新聞媒介、公關界和非政府組織等。午餐會並邀得中策集團有限公司主席馬時亨教授蒞臨作專題演講，講題為「環球商機 — 香港的挑戰與機遇」。



HKBU wins Hong Kong Marathon's "Most Supportive Group Award"

浸大參加馬拉松賽獲頒「最鼎力支持大獎」



HKBU was awarded the "Most Supportive Group Award" for signing up a team of 539 members for the Standard Chartered Hong Kong Marathon 2011 held on 20 February. The team included 169 staff and their family members, 162 students and 208 alumni. Two Physical Education and Recreation Management students, Gi Ka-man (Year 3) and Cheung Ting-yan (Year 1), won the first runner-up place in the Half Marathon Men's Senior and the 10 km Challenge Women's Senior races respectively.

浸大組成五百三十九人的香港浸會大學隊，參加於二月二十日舉行的「香港渣打馬拉松2011」，並贏得大會頒發的「最鼎力支持大獎」。浸大隊包括一百六十九位教職員及家屬、一百六十二位同學和二百零八位校友，其中兩位體育及康樂管理學同學在賽事中勝出，分別是紀嘉文（三年級）勇奪男子「半馬」挑戰賽銀牌，以及張庭欣（一年級）贏得女子十公里挑戰賽亞軍。

BBA students shine in Inter-varsity Business Administration Paper competition

工商管理學院學生揚威工管論文賽

Four BBA students, namely (from right) Zhao Wanlu (Marketing, Year 3), Tung Ka-man (Finance, Year 3), Yeung Hok-man (Marketing, Year 2) and Elsa Cheng (China Business Studies, Year 3), captured the top three awards in the China Mobile Hong Kong Business Administration Paper 2010 competition – the Championship, Best Audience Choice and the Best Presenter Award. Their business plan “Future¹⁸” proposed a joint venture with a major mobile operator in China to offer a futuristic, education-entertainment publishing platform to build a community that embraces reading, sharing and discussing innovative ideas.



工商管理學院的(右起)趙婉璐(市場學三年級)、董嘉敏(財務學三年級)、楊學文(市場學二年級)和鄭翠然(中國商貿學三年級)，在香港大專商學生聯會舉辦的「全年最佳工管論文選之商業策略比賽2010」中，憑論文「Future¹⁸」，勇奪全場冠軍、觀眾最喜愛獎和最佳演說員獎三個大獎。該論文建議與內地主要流動電話網絡供應商合資經營一個未來的教育及娛樂交流平台，讓大眾瀏覽、分享和討論創新意念。

Academy of Film student wins award at Kodak Filmschool Competition

電影學院學生奪柯達學生短片及攝影比賽首獎



Stan Lau (Academy of Film, Year 3) (left) won a Best Cinematography Award for his film *Lost in Time* at the Kodak Filmschool Competition. The creative use of images to complement the story won him recognition in the Hong Kong category. The film, which lasts for around 23 minutes, is about a man who feels lonely despite having a happy family. Unexpectedly, he is told that he has an 18-year-old daughter who has cancer and will soon die. Although the film ends in sadness, Stan hoped to share with audiences his belief that people ought to grab every opportunity they have.

劉旭倫(電影學院三年級)(圖中左)憑著親自執導和編劇的短片《流光》，運用鏡頭以創意的攝影手法敘述故事，成功奪得柯達學生短片及攝影比賽香港區的最佳攝影首獎。作品片長約二十三分鐘，故事講述男主角表面擁有一個幸福快樂的家庭，內心卻異常空虛和寂寞。在一次偶然的機會下，他得知自己有一個十八歲的女兒，而且患有絕症，將不久於人世。故事雖以悲劇作結，但劉同學希望透過作品勸勉大家不要錯失大好的光陰和時機。

Business PhD student wins Vernon Zimmerman Best Paper Award

工商管理學院博士生榮獲Vernon Zimmerman Best Paper Award



Hu Jinshuai, a PhD candidate in the Department of Accountancy and Law, received the Best Doctoral Student Paper award, one of the Vernon Zimmerman Best Paper Awards at the 22nd Asian-Pacific Conference on International Accounting Issues held at the Gold Coast in Australia from 7 to 10 November. The paper, entitled “The Governance Role of Accounting Conservatism: International Evidence on CEO Turnovers”, was co-authored by Professor Lin Zhijun, Head of the Department of Accountancy and Law.

會計及法律系博士生胡金帥榮獲Vernon Zimmerman Best Paper Awards。他與會計及法律系主任林志軍教授合著的論文「The Governance Role of Accounting Conservatism: International Evidence on CEO Turnovers」，於十一月七至十日在澳洲舉行的第廿二屆Asian-Pacific Conference on International Accounting Issues上獲選為最佳博士論文。