


School of Communication among **world's top 10**

傳理學院晉身**全球十大**

The School of Communication has been recognised by the well known journalism website *Asian Correspondent* as one of the world's top 10 journalism schools for Asian students. The University was the only tertiary institution in Asia to win this accolade.

Asian Correspondent, which has more than three million visitors globally, used a wide range of criteria to measure the performance of journalism schools, including their links to industry, reputation in the industry, strengths in new and social media, academic reputation and graduates' salaries and job success.

The website's profile of the School of Communication states: "Journalism is the headliner here, but shares the marquee with film and communication studies." Professor Zhao Xinshu, Dean of the School of Communication, explained: "Indeed, a close look at the profiles of the other nine schools may also show that today's journalism and communication education regularly includes areas such as public relations, advertising, multi-media communication, digital graphics, documentary films, and communication studies as a whole."

Asian Correspondent also named HKBU as one of the world's top 25 Asia-Pacific universities for international students, saying that "HKBU provides an intimate environment with small class sizes so students get the individual attention they need to excel. But despite its relatively small enrolment, HKBU is amassing a hefty network of graduates... As with everything in Hong Kong, there's a strong sense of internationalism at the school." 



浸大傳理學院獲知名新聞網站 *Asian Correspondent* 列為亞洲學生首選的全球十大頂尖新聞學府之一，浸大並成為唯一一所打入十大的亞洲院校，教學及學術成就再一次獲得國際認同和肯定。

Asian Correspondent 全球擁有超過三百萬名讀者，評選主要是根據院校與新聞行業的聯繫、行內聲譽、新媒體技術發展、學術水平、畢業生就業和薪酬等方面的準則進行。

在介紹入選的傳理學院時，*Asian Correspondent* 指：「新聞系是傳理學院的重點學系，學院並同時涵蓋電影與傳播學的專業課程。」傳理學院院長趙心樹教授解釋：「綜觀其餘九所入選院校的簡介，不難發現現今的新聞及傳播教育普遍都趨向於多元化發展，集公共關係、廣告、多媒體傳播、圖像傳播、影視製作、傳播學等學術課程於一爐。」

Asian Correspondent 亦把浸大列為國際學生首選亞太區廿五家大學之一，指「浸大提供小班教學和親切的學習環境，讓學生得到個別關顧，以提升個人專長。浸大雖然學生數目不多，但卻有很強的校友網絡……大學與香港社會一樣，十分重視國際化。」 