

Symposium on Social Enterprises in China

Co-organized by
Chinese Businesses Case Research Centre (CBCR), School of Business, HKBU
Doctor of Business Administration (DBA) Programme, School of Business, HKBU
Institute for Enterprise Development (IED), School of Business, HKBU

Date : 10 May 2010 (Monday)

Venue : NAB 109, Dr. Wu Yee Sun Lecture Theatre, Lam Woo International Conference Centre
Hong Kong Baptist University (Shaw Campus), Renfrew Road, Kowloon Tong, Kowloon

SUPPORTING ORGANIZATIONS:

ChinaSource Partners Limited
Fullness Christian Social Enterprise
Kairos Global Consulting Ltd.
Peter F. Drucker Academy

INTRODUCTION:

In the aftermath of the recent economic crisis and industrial scandals in the banking, food, chemical and construction industries as well as increasing natural disasters caused by climate change, people are looking for long-term solutions and more responsible stewardship, be that in the public, private or the non-profit sectors. Both governments and international organizations have been discussing public-private-NGO partnerships, trying to engage businesses and NGOs to find long-term solutions to social and environmental problems. This requires greater and coordinated efforts for policy makers, businesses and NGOs to work together so that solutions can be found for sustainable development.

In a huge country like China where desertification, pollution and social problems are becoming greater challenges, it is essential that holistic solutions for sustainability are implemented soon. Rapid economic growth and urbanization have brought wealth and alleviated poverty, but this has also come with a price. Traditionally governments and businesses would contribute financially while NGOs would do the groundwork. But now, creative partnerships across all sectors need to be fostered and newer models such as innovative social enterprises need to replace or co-exist with current models to bring about transformation.

PURPOSE:

Through **scholarly presentations** on several critical issues and **case studies** of selected social enterprises in China, this symposium will provide a framework for understanding the role of social enterprises and some of their business models and success factors in China, and an opportunity to explore next steps at the individual business, organization level as well as partnership between these entities.

Symposium on Social Enterprises in China

PROGRAMME:

Time	Event
08:30 – 09:15	Registration
09:15 – 09:20	<p>Welcome Remarks <i>Prof. TSOI Ah-chung</i> (蔡亞從教授) Vice President (Research and Institutional Advancement), Hong Kong Baptist University</p>
09:20 – 09:25	<p>Introduction of Keynote Speaker <i>Prof. Stephen CHEUNG Yan-leung, BBS, JP</i> (張仁良教授) Dean of School of Business and Professor (Chair) of Finance, Hong Kong Baptist University</p>
09:25 – 09:30	Presentation of Souvenirs
09:30 – 10:15	<p>Speech by Keynote Speaker Topic: Development of Social Enterprise in Hong Kong <i>Dr. Stephen FISHER</i> (余志穩博士) Former Director, Social Welfare Department, The Government of the HKSAR Adjunct Professor, School of Business, Hong Kong Baptist University</p>
10:15 – 10:45	Tea Break and Group Photo-taking
10:45 – 11:45	<p>Presentation I Introduction of Speakers <i>Dr. Brent FULTON</i> (傅邦寧博士), President, ChinaSource Partners Limited Topic: China's NGO & Social Enterprises <i>Prof. LIU Peng</i> (劉澎教授) Professor, Institute of American Studies, Chinese Academy of Social Sciences Director, Pu Shi Institute for Social Science Topic: China's Economic Trend and Development of Social Enterprise <i>Prof. ZHAO Xiao</i> (趙曉教授) Professor, College of Management, Beijing University of Science and Technology</p>
11:45 – 12:45	<p>Presentation II Introduction of Speakers <i>Ms. Susan KAUR</i> (柯素珊女士), Director, Kairos Global Consulting Ltd. Topic: Business, CSR and Social Enterprises <i>Dr. Michael BARBALAS</i> Former President, American Chamber of Commerce, Beijing Topic: Key Differentiator of Social Business - Volunteerism <i>Mr. Stephen LEE</i> (李志剛先生) President, Peter F. Drucker Academy</p>
12:45 – 13:45	Lunch
13:45 – 15:45	<p>Case Studies and Discussion Session I Moderator: <i>Ms. Susan KAUR</i> (柯素珊女士), Director, Kairos Global Consulting Ltd. 1. Fullness Christian Social Enterprise <i>Mr. KEE Chi-Hing</i> (紀治興先生) Chair, Fullness Christian Social Enterprise Member, Social Enterprise Advisory Committee of Home Affairs Bureau 2. Senior Citizen Home Safety Association (Hong Kong) 3. Yellow Valley (Shanxi, China) 4. Town and Talent Technologies Co., Ltd. (Beijing, China)</p>
15:45 – 16:00	Tea Break
16:00 – 17:30	<p>Case Studies and Discussion Session II 1. AmdoCraft (Qinghai, China) <i>Mr. Klaas STEENDAM</i>, Director, AmdoCraft 2. Opportunity International (Anhui, China) 3. Shokay (Shanghai, China)</p>

ABOUT THE CO-ORGANIZERS:

Chinese Businesses Case Research Centre (CBCR) is a newly setup research centre of the School of Business of Hong Kong Baptist University. The Centre aims at promoting case research, advancing the knowledge of case approach pedagogy, and producing high-quality cases through research with main focus on Chinese businesses in Hong Kong and the mainland, and other locations.

Website: <http://www.hkbu.edu.hk/~cbr>

Doctor of Business Administration (DBA) Programme is a well-structured, integrated doctoral programme specifically designed for practicing managers who aspire to further develop their understanding of management beyond the Master's degree level. The programme aims to broaden participants' management knowledge and horizons, hone their critical thinking and strategy generation skills and to equip them with the skills needed for conducting independent research required to identify the challenges and opportunities facing organizations.

Website: <http://www.hkbu.edu.hk/~dba>

Institute for Enterprise Development (IED) was established in 1988 as an integral part of the School of Business of Hong Kong Baptist University. It is the research, executive development and consultancy arm of the School, providing a linkage between the School and the private as well as public sectors of the HKSAR and mainland China.

Website: <http://www.hkbu.edu.hk/~ied>

This Symposium is sponsored by Strategic Development Fund (SDF) Project of the Hong Kong Baptist University. The main thrust of this Project is to promote the understanding of corporate sustainability through activities such as seminars, conferences, competition, research projects that will engage students, the academic community, business corporations, and the Hong Kong community at large. These activities focus on corporate governance, business ethics, corporate wellness management and work-life balance which come under the main theme of Corporate Social Responsibility (CSR).

- *To register for the Symposium, please complete the form on next page. Please send a cheque payable to "Hong Kong Baptist University" by post to the Secretariat or you can pay by credit card (to be debited by Hong Kong Baptist University). Please complete the credit card information on the registration form and send it back by fax at 3411-5584.*
- *The registration deadline is **3 May 2010 (Monday)**.*
- *For enquiries, please contact Ms. Jessica Man at 3411-5293 or ied@hkbu.edu.hk*

REGISTRATION FORM
(Registration Deadline: 3 May 2010)

To : Institute for Enterprise Development (IED)
School of Business, Hong Kong Baptist University, Kowloon Tong, Kowloon
Tel : 3411-5293 Fax: 3411-5584 E-mail: ied@hkbu.edu.hk Website: www.hkbu.edu.hk/~cbr

PERSONAL INFORMATION (PLEASE COMPLETE IN BLOCK LETTERS)

Family Name :		Given Name(s) :	
Organization:			
Address:			
Tel. :	Fax :	E-mail :	
<input type="checkbox"/> Current HKBU Postgraduate Students (PLEASE "✓")			
Programme Name:		Student No.:	

REGISTRATION FEE (PLEASE "✓")

1.	<i>Regular Participant:</i>	
<input type="checkbox"/>	HK\$400	1-day Programme (including lunch, 2 tea breaks and Symposium materials)
2.	<i>Symposium:</i>	
<input type="checkbox"/>	HK\$150	Half-day Programme (morning session) (including 1 tea break and Symposium materials)
<input type="checkbox"/>	HK\$150	Half-day Programme (afternoon session) (including 1 tea break and Symposium materials)
3.	<i>Lunch (Renfrew Seafood Restaurant, HKBU):</i>	
<input type="checkbox"/>	HK\$100	

PAYMENT METHOD (PLEASE "✓")

<input type="checkbox"/> Cheque Payable to " HONG KONG BAPTIST UNIVERSITY "			
Total: HK\$		Cheque No.:	
<input type="checkbox"/> VISA / MASTER CARD (please circle)			
Name on Card:		Credit Card Number:	
Amount Charged:	HK\$	Expiry Date:	Signature: _____ (must be same as credit card)
	_____	_____	Date: _____

Remarks: Please make copies of this registration form, when necessary.

