



香港浸會大學尚志會
Hong Kong Baptist University Century Club



香港浸會大學
HONG KONG BAPTIST UNIVERSITY



Wing Lung Bank International Institute
for Business Development (IIBD)
永隆銀行國際商貿研究所

School of
BUSINESS
工商管理學院

IIBD Case Competition 2009

13 November 2009
Hong Kong

www.hkbu.edu.hk/~iibd

Enquiries

IIBD Secretariat

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Date : 13 November 2009 (Friday)
Time : 2:30 – 7:00 pm
Venue : Room WLB 602, 6/F, The Wing Lung Bank Building for Business Studies
Shaw Campus, Hong Kong Baptist University (HKBU)

PROGRAMME

Time

2:30 – 2:45 pm
2:45 – 6:10 pm

6:10 – 6:25 pm
6:25 – 7:00 pm

Activity

Welcome Remarks
Presentation by Finalist Teams

- Babson College, USA
- Hong Kong Baptist University, HKSAR
- Ryerson University, Canada
- The Hong Kong Polytechnic University, HKSAR
- Wuhan University, mainland China

Tea Break
Judges' Comments and Announcement & Presentation of Awards

**All are
Welcome!**

AWARDS:

Gold Prize HK\$15,000 and Trophy
Silver Prize HK\$8,000 and Trophy
Bronze Prize HK\$5,000 and Trophy
Best Presenter HK\$2,000 and Trophy

PANEL OF JUDGES:

Dr. Kevin Au
Associate Director, The Chinese University of Hong
Kong Center for Entrepreneurship

Ms. Shaun Bernier
Managing Director, Community Business Limited

Mr. Cliff Choi
Business Director, Sector Development & Partnership,
The Hong Kong Council of Social Service

Mr. David Fong
Deputy Managing Director, Hip Shing Hong Group of
Companies

Dr. HUO Weidong, Horace
Head of International Business Department, School of
International Business, Southwestern University of
Finance and Economics, Mainland China

