

IIBD Case Competition 2009

13 November 2009
Hong Kong

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Enquiries

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Introduction

IIBD Case Competition is a competition for IIBD member and non-member universities worldwide. The Competition highlights the strategic challenges and managerial dilemmas faced by global business leaders. Students have to work under pressure to solve a real world business problem by formulating workable and action-oriented recommendations. It is a test of students' creativity and problem-solving ability. Five finalist teams will be chosen and invited to Hong Kong to compete for awards in the final round of the Competition.

Eligibility

All business students from IIBD member and non-member universities are eligible. Each university will nominate ONE team and each participating team must consist of not more than 4 members, with not more than one of them being a graduate student. Students of the same team must come from the same institution at the time of application, each team should be supervised by a faculty supervisor. The hosting institution will be eligible to have one team in the final round of the Competition.

Timeline of the Competition

11 May 2009	Deadline for Application
2 June 2009	"First-round" Case Assigned to All Participating Teams
11 June 2009	Deadline for Submission of Analysis of "First-round" Case
1 September 2009	Finalists Chosen by Organising Committee and Notified
13 November 2009	Final Round of the Competition in Hong Kong

Finalist Financial Support

Finalists from overseas will receive subsidy of round-trip economy class **air fares** (up to **HK\$25,000** for each team), as well as **hotel and meal allowance** in Hong Kong from 12-15 November 2009.

Awards

- Gold Prize:
HK\$15,000 and Trophy
- Silver Prize:
HK\$8,000 and Trophy
- Bronze Prize:
HK\$5,000 and Trophy
- Best Presenter:
HK\$2,000 and Trophy

