



**April 2015**  
**Staff Publications**

**Professor Jean-Pierre Cabestan, Head and Professor of Government and International Studies**

- Cabestan, Jean-Pierre. "China-Cameroon Relations: Fortunes and Limits of an Old Political Complicity." *South Africa Journal of International Affairs* 22.1 (2015): 67-91.

**Dr Keith Chan, Lecturer of Religion and Philosophy**

- Chan, Keith. "Trinitarian Symbolism, Mysticism and the God above God." *Bulletin The North American Paul Tillich Society* 41.1 (2015): 20-23.

**Dr Dang Yi, Senior Lecturer and Dr Chen Hubiao, Associate Professor of School of Chinese Medicine**

- 党毅，陳虎彪，《粥療—祛病延年粥為補》，香港：萬里機構·得利書局，2015。

**Professor Lu Aiping, Dean of the School of Chinese Medicine**

- 呂愛平，王燕平，韓學傑，《ISO 中醫藥國際標準制定指南》，中國中醫藥出版社，2015。

**Ms Rita Singh, Senior Lecturer of Language Centre**

- Ngai, Cindy and Rita Singh. "Using Dialectics to Build Leader-Stakeholder Relationships: An Exploratory Study on Relational Dialectics in Chinese Corporate Leaders' Web-Based Messages." *International Journal of Business Communication* (2015): 1-27.

**Dr Eva Wong, Director; Dr Theresa Kwong, Principal Teaching & Learning Officer; Dr King Chong, Teaching & Learning Officer; Dr Dimple Thadani, Senior Project Officer and Mr Wong Wing-leung, Senior Project Officer of Centre for Holistic Teaching and Learning**

- Chong, King, Dimple Thadani, Wong Wing-leung, Theresa Kwong and Eva Wong. "A Conceptual Framework of Evidence Collection for Outcomes Assessment: A Case Study in Hong Kong." *International Journal of Humanities, Social Sciences and Education* 2.3 (2015): 31-44.

**Staff Presentations**

**Professor Kathleen Ahrens, Head and Professor of Language Centre**

- Co-presented a paper entitled "A Lexical Frequency and Collocational Approach to Conceptual Metaphor Modeling" with Paul Chang at The CKIP Anniversary Workshop on Chinese Lexicon held on 2 April 2015 in Institute of Information Science, Academia Sinica, Taipei.

**Professor Kara Chan, Professor of Communication Studies**

- Co-presented two papers entitled "How adolescent boys and girls interpret female images in advertisements?" and "Adolescent girls in three Chinese cities: Globalization or localization?" with Ng Yu-leung at the International Communication Association Regional Conference held in Lodz, Poland from 9 to 11 April, 2015.

**Dr Eva Wong, Director of Centre for Holistic Teaching and Learning**

- Presented a keynote speech on “Outcomes-Based Teaching and Learning (OBTL) – Perspectives and Experience from Hong Kong Baptist University” at A Cultural Reflection on the Transformation of Teaching to Learning in Higher Education Forum held at the Macau University of Science and Technology, Macau from 19 to 21 March 2015.

**Dr Vincent Wong, Senior Lecturer of School of Continuing Education**

- Delivered a keynote session entitled “Perfecting learning effectiveness: The struggles, challenges and opportunities of middle management in secondary schools.” at the 2015 Education Conference on Curriculum Development and Pedagogical Practice held at Education Bureau on 14 March 2015.

**Dr Zheng Lei, Assistant Lecturer of Language Centre**

- Presented a paper entitled “五零、六零年代香港報刊中的存在主義 —— 一種「大眾文化」的解讀” at The 10th Annual Conference of the Asian Studies Association of Hong Kong: Hong Kong, Asia and Alternative Modernities, ASAHK held on 15 March 2015 at Chu Hai College of Higher Education, Hong Kong.
- 於 2015 年 4 月 11 日在香港教育學院人文學院、文學及文化學系、流行文化與人文學研究中心及香港樹仁大學歷史系合辦的「香港史」國際學術研討會」上發表論文〈「現代主義」或是「先鋒派」？——以溫健騮為例〉。