



**July 2016**  
**Staff Publications**

**Professor Chan Wing-hong, Professor of Chemistry; Dr Lai Ka-man, Associate Professor of Biology; Dr Kelvin Wong, Assistant Professor of Computer Science; and Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning**

- Mak, KKW, Chan Wing-hong, Lai Ka-man, Kelvin Wong & Peter Lau. "A CoP Project Enhancing Student Learning Through a Holistic Mentoring Program in the Sciences." *Learning Communities Journal* 8.2 (2016): 123-144.

**Professor Cheung Siu-yin, Professor of Physical Education; Dr Kevin Yue, Associate Professor of Chinese Medicine; Dr Theresa Kwong, Assistant Director; Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning; Ms Angela Ng, Acting Head of Language Centre; Ms Yvonne Lo, Assistant Professor of Academy of Film; Professor Ken Yung, Associate Head and Professor of Biology; Professor Cindy Chu, Professor of History and Associate Director of David C Lam Institute for East-West Studies; Dr Noel Siu, Associate Professor of Marketing; Dr Peggy Choi, Director of CIE Wellness Promotion Centre; and Ms Meimi Ng, Assistant to Vice-President (Administration) and Secretary**

- Cheung, Siu-yin, Kevin Yue, Theresa Kwong, Peter Lau, Angela Ng, Yvonne Lo, Ken Yung, Cindy Chu, Noel Siu, Peggy Choi & Meimi Ng. "Using a Community of Practice to Enhance Undergraduate Students' Graduate Attributes Through Problem-based Learning." *Learning Communities Journal* 8.2 (2016): 71-91.

**Dr Howard Choy, Associate Professor of Chinese Language and Literature**

- Choy, Howard. *Discourses of Disease: Writing Illness, the Mind and Body in Modern China*. Leiden: Brill, 2016.

**Dr Lisa Deng, Assistant Professor of Education Studies**

- Deng, Lisa, J Connelly & M Lau. "Interest-driven Digital Practices of Secondary Students: Cases of Connected Learning." *Learning, Culture and Social Interaction* 9 (2016): 45-54.

**Dr Theresa Kwong, Assistant Director; and Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning**

- Lau, Peter & Theresa Kwong. "A Community of Practice to Assess Students' Teamwork Skills in a Team-based Learning Setting." *Learning Communities Journal* 8.2 (2016): 93-106.

**Dr Dorothy Lau, Lecturer of Academy of Film**

- Lau, Dorothy. "Rearticulating Bruce Lee and his 'Hip-Hop Fury' in Fan Made Videos." *Lasting Screen Stars: Personas that Endure and Images that Fade*. Eds. Lucy Bolton & Julie Lobalzo Wright. UK: Palgrave Macmillan, 2016. 291-303.
- Lau, Dorothy. "'Friending' Jet Li on Facebook: The Chinese Celebrity Persona in Online Social Network." *Journal of Asian Cinema* 26.2 (2016): 169-192.

**Ms Suzannie Leung, Lecturer of Continuing Education**

- Leung, Suzannie & EE Chen. "An Examination and Evaluation of Post-millennial Early Childhood Education Policies in Taiwan." *Early Childhood Education Policies in Asia Pacific: Advances in Theory and Practice (Ch 11)*. Eds. H Li & E Park. UK: Springer, 2016. 131-138.

**Ms Angela Ng, Acting Head of Language Centre; and Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning**

- Ng, Angela & Peter Lau. “The Impact of Peer Tutoring in a University Language Classroom.” *Learning Communities Journal* 8.2 (2016): 107-122.

**Dr Eva Wong, Director of Centre for Holistic Teaching and Learning**

- Cox, MD, L Richlin, G Wentzell & Eva Wong. *Learning Communities Journal – Celebrating Hong Kong Baptist University Inaugural Community of Practice 8.2 (Special Issue)*. Oxford Ohio: Miami University, 2016.
- Wong, Eva & MD Cox. “The Community of Practice Initiative at Hong Kong Baptist University: A Message from the Editors.” *Learning Communities Journal* 8.2 (2016): 1-7.

**Dr Eva Wong, Director; and Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning**

- Kwong, Theresa, MD Cox, K Chong, S Nie & Eva Wong. “Assessing The Effect of Communities of Practice in Higher Education: The Case at Hong Kong Baptist University.” *Learning Communities Journal* 8.2 (2016): 171-198.

**Dr Eva Wong, Director; Dr Theresa Kwong, Assistant Director; Dr Roger Fung, Executive Officer; Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning; Professor Atara Sivan, Associate Dean of Social Sciences (Learning and Teaching) and Professor of Education Studies; and Professor Vicky Tam, Associate Head and Professor of Education Studies**

- Wong, Eva, MD Cox, Theresa Kwong, Roger Fung, Peter Lau, Atara Sivan & Vicky Tam. “Establishing Communities of Practice to Enhance Teaching and Learning: The Case at Hong Kong Baptist University.” *Learning Communities Journal* 8.2 (2016): 9-26.

**Staff Presentations**

**Professor Kathleen Ahrens, Professor of Language Centre**

- presented a paper entitled “Emotion and Ambiguity in Visual and Verbal Metaphors in I Will Hold You ‘Til You Sleep”” at the 11th Conference on Researching and Applying Metaphor held from 1-4 July 2016 in Freie Universität Berlin, Germany.
- presented a paper entitled “Processing and Politics: Experimental and Corpus-based Research on Conceptual Metaphors” at Computational Linguistics Seminar Series on 19 July 2016 in University of Pisa, Pisa, Italy.
- co-presented a paper entitled “The Role of Mapping Principles in the Translation of Political Speeches” with Chan Wing-shan at the First International Conference of Intercultural Linguistics held from 20-22 July 2016 in Monash University, Prato, Italy.

**Professor Kara Chan, Professor; and Dr Maggie Fung, Senior Lecturer of Communication Studies**

- delivered a presentation entitled “Is bus television an effective medium for advertising?” at the International Conference on Research in Advertising held from 30 June to 2 July 2016 in Ljubljana, Slovenia.

**Professor Kara Chan, Professor; and Mr Lennon Tsang, Lecturer I of Communication Studies**

- delivered a presentation entitled “Youth’s attitudes toward banking services and bank advertising” at the LCBR European Conference held from 27-28 June 2016 in Lisbon, Portugal.

**Ms Katie Chan, Project Officer of Centre for Holistic Teaching and Learning**

- delivered a presentation entitled “Computer supported self- and peer- assessment” at eLearning Forum Asia 2016 held from 13-15 June 2016 at Shanghai, China.

**Dr Cheung Sum-king, Assistant Professor of Continuing Education**

- co-presented a paper entitled “Effects of a parent coaching program on numeracy guidance on young children’s early numeracy and literacy skills” with KM Dulay and C McBride at the 5th Annual International Research-to-Practice Conference “Early Childhood Care and Education” organised by the Lomonosov Moscow State University and Moscow Pedagogical Academy of Preschool Education held from 12-14 May 2016 in Moscow, Russia.

**Dr Howard Choy, Associate Professor of Chinese Language and Literature**

- delivered a presentation entitled “Expectations between Doctors and Patients: Positive Outcomes in Therapeutic Narrative” at the annual conference of the AAS-in-Asia held from 24-27 June 2016 at Doshisha University, Kyoto, Japan.

**Mr Ho Tan-pang, Lecturer of Language Centre**

- presented a paper entitled “On Using Corpus-based Findings from Early Linguistic Materials in Contemporary Lexicography: Implications from the Historical Development and Modern Lexicographic Definitions of [mai<sup>11</sup>] (埋) in Cantonese” at the Conference on Digital Humanities 2016: “Digitisation and Reconceptualisations of the Humanities” held from 4-6 July 2016 in The Open University of Hong Kong, Hong Kong.

**Dr Tiffany Ip, Lecturer of Continuing Education**

- delivered a presentation entitled “Students’ perspectives on an inter-university collaboration on a global social venture project” at the Hong Kong Association for Applied Linguistics Conference on 11 June 2016 at The Hong Kong Polytechnic University, Hong Kong.
- presented a paper entitled “Dissecting the role of the left middle frontal gyrus in Chinese reading: How important are the executive control processes?” at the International Neuropsychological Society 2016 Mid-Year Meeting jointly organised by the British Psychological Society Division of Neuropsychology and the British Neuropsychological Society held from 6-8 July 2016 in London, UK.
- co-presented a paper entitled “Enhancing undergraduate L2 learners’ intercultural communication skills: A case of project-based learning between Hong Kong and Korea” with Joanna Lee and Kim Yoo-kyoung at the Korea Association of Teachers of English International Conference held from 7-8 July 2016 in Seoul, Korea.

**Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning**

- delivered a presentation entitled “Technology supported teaching and learning: a case study based on a credit-bearing research postgraduate course” at eLearning Forum Asia 2016 held from 13-15 June 2016 at Shanghai, China.

**Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning; and Dr Kevin Yue, Associate Professor of Chinese Medicine**

- co-delivered a presentation entitled “Enhancing Student’s Graduate Attributes through a General Education Service Leadership Course” at Higher Education Research and Development Society of Australasia 2016 held from 4-7 July 2016 at Fremantle, Australia.

**Dr Dorothy Lau, Lecturer of Academy of Film**

- delivered a presentation entitled “Authenticating the Martial Arts Body in Hong Kong Cinema: The Case of *Dragon Tiger Gate*” at RIDCH Conference: Digital Art and Film held from 4-6 July 2016 at the Open University of Hong Kong, Hong Kong.

**Mr Peter Lau, Senior Programme Officer of Centre for Holistic Teaching and Learning; and Ms Angela Ng, Acting Head of Language Centre**

- co-delivered a presentation entitled “Comparing the Effectiveness of Two

Problem-based Learning Activities in a University Language Classroom” at International Symposium on Teaching, Education, and Learning held from 3-5 July 2016 at Nagoya, Japan.

**Dr Lisa Law, Senior Teaching and Learning Officer of Centre for Holistic Teaching and Learning**

- delivered a presentation entitled “Enhancing Student Engagement Using Game-based Platform as a Person Response Systems” at eLearning Forum Asia 2016 held from 13-15 June 2016 at Shanghai, China.

**Professor Tan Zaixi, Professor of English Language and Literature**

- presented a paper entitled “The fuzzy interface between censorship and self-censorship in translation: A study of the Chinese translation of three ‘politically/culturally sensitive’ works” at the 2nd East Asian Translation Studies Conference held from 9-10 July 2016 at Meiji University, Tokyo, Japan.