



**January 2017
Staff Publications**

Professor Chan Shun-hing, Professor of Religion and Philosophy

- Chan, Shun-hing. "Religious Competition and Creative Innovation among Protestant Groups in Hong Kong's Umbrella Movement." *Asian Journal of Religion and Society* 5.1 (2017): 23-48.

Professor Kara Chan, Professor of Communication Studies

- Lee, Liane & Kara Chan. "Practices of CSR in China and Hong Kong." *Handbook of Integrated CSR-Communication*. Eds. S Dielh, M Karmasin, B Mueller, R Terlutter & F Weder. Switzerland: Springer International Publishing, 2017. 317-341.
- Chan, Kara. *Social Issues of Advertising*. Hong Kong: City University of Hong Kong Press, 2017.
- Chan, Kara & D Yeung. "Controversial and Offensive Advertising." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 69-80.
- Chan, Kara, H Cheng, M Zhan & D Yeung. "Personal Loan Advertisements in Hong Kong: A Semiotic Study." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 101-115.
- Chan, Kara & Y Cheng. "Gender Portrayal in Advertising." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 117-136.
- Ng, YL & Kara Chan. "Responses to Gendered Advertisements." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 137-153.
- Chan, Kara. "Children and Advertising." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 155-170.
- Chan, Kara, L Tsang & V Leung. "Advertising of Medical Services." *Social Issues of Advertising*. Ed. Kara Chan. Hong Kong: City University of Hong Kong Press, 2017. 171-186.

Dr Martin Chung, Assistant Professor of Government and International Studies

- Chung, Martin. "Chinese Coming to Terms with the Past: Obstacles and Resources in Comparative Perspective." *Jahrbuch für Politik und Geschichte* 6 (2015): 115-133.

Dr Chu Siu-cheung, Senior Lecturer of Language Centre

- 朱少璋，《黑白丹青》，香港：匯智出版社，2016。
- 朱少璋，《粵謳采輯》，廣州：廣東人民文學出版社，2016。

Dr Hu Haiying, Lecturer of Language Centre

- 胡海英，〈茅坤批點與《何氏語林》天啟刻本〉，載《澳門科技大學學報》，第2期（2016），頁21-27。

Dr Lee Siu-fan, Assistant Professor of Religion and Philosophy

- Lee, Siu-fan. *Logic: A Complete Introduction*. London, England: Hodder Education, 2017.

Dr Leung Hon-chu, Principal Lecturer of Sociology

- 梁漢柱，羅景強，關梓傑，〈流動、紀律、與不安：香港年輕人的職業生涯經驗〉，載《青年研究學報》，第 19 卷第 2 期 (2016)，頁 55-61。

Professor Lauren Pfister, Professor of Religion and Philosophy

- Pfister, Lauren. “The Dynamic and Multi-cultural Disciplinary Crucible in which Chinese Philosophy was Formed.” *minima sinica* 1 (2016): 33-90.
- 費樂仁，〈漢學喜馬拉雅山脈的三座新峰——雅金甫、顧賽芬、戈振東的生平及作品〉，載《世界漢學》，第 16 卷 (2016)，頁 113-145。

Dr Jacky Pow, Associate Professor of Education Studies

- Pow, Jacky. “Revitalising Students’ Geographical Imagination in a Digital World.” *Journal of the International Society for Teacher Education* 20.2 (2016): 57-66.

Professor Douglas Robinson, Chair Professor of Arts

- Robinson, Douglas. *Semiotranslating Peirce*. Tartu, Estonia: University of Tartu Press, 2016.

Professor Atara Sivan, Head and Professor; Professor Vicky Tam, Associate Head and Professor; Mr Eugene Tam, Senior Research Assistant; Mr Michael Ho, Research Assistant, Department of Education Studies; Dr Kwan Yee-wan, Research Fellow of Social Work; Dr Lobo Louie, Associate Professor of Physical Education; Mr John Ng, Lecture I of Social Work; Professor Petrus Ng, Head and Professor of Social Work; Dr Odalia Wong, Associate Professor of Sociology; and Mr Yeung Siu-wing, Teaching Consultant of Education Studies

- Sivan, Atara, Vicky Tam, Eugene Tam, Michael Ho, Kwan Yee-wan, Lobo Louie, John Ng, Petrus Ng, Odalia Wong & Yeung Siu-wing. “Building Learning Community Through a Transdisciplinary Multi-layered Approach.” *Learning Communities Journal* 8.1 (2016): 71-97.

Mr Simon Wang, Assistant Lecturer of Language Centre

- Wang, Simon. “Text Analysis of Corpus Linguistics in a Post-concordancer Era.” *Emerging Technologies for Education* Vol 10108. Ed. TT Wu. Switzerland: Springer International Publishing AG, 2017. 1-7.

Dr Margaret Zheng, Assistant Lecturer of Language Centre

- 鄭蕾，〈香港現代主義文學與思潮〉，香港：中華書局，2016。

Staff Presentations

Dr Benedict Chan, Assistant Professor of Religion and Philosophy

- presented a paper entitled “Developing a Caring Approach to Animal Ethics from Feminism and Confucianism” at the 10th International Conference on Applied Ethics held from 28-30 October 2016 in Hokkaido, Japan.

Professor Kara Chan, Professor of Communication Studies

- co-presented a paper entitled “Strategic communication to university students on money management” with Dr Jonathan Yeung at the 1st Annual Conference of the Public Relations Society of China, the 9th International Forum on Public Relations & Advertising held from 2-6 December 2016 at Hong Kong Baptist University.

Professor Timothy Chan, Professor of Chinese Language and Literature

- 於 2016 年 12 月 16 日在武漢大學舉辦的「宗教實踐與文學創作暨《中國宗教文學史》編撰」國際學術研討會上發表演說，題為「人神會合的人間圖景——王勃《七夕賦》解讀」。

Dr Choy Yuen-fung, Associate Head of Chinese Language and Literature

- presented a paper entitled “Pathography: Personal Writings about Disease” at Pathography: An International Conference of Modern and Contemporary Chinese Literature and Film held from XX December 2016 at Hong Kong Baptist University.

Professor Stuart Christie, Head and Professor of English Language and Literature

- presented a paper entitled “Poetry Among the Ruins: AV Christie’s ‘The Wonders’ and ‘And I Began to Entertain Doubts’” at the 5th Chinese/American Association for Poetry and Poetics Convention held from 11-14 November 2016 in Los Angeles, USA.

Dr Andre Elias, Assistant Professor of Music

- presented a paper entitled “The Multiple Identities of the Slide-Guitar in India – Naming, Copyright, and Organology” at the Society for Ethnomusicology 61st Annual Meeting held from 10-13 November 2016 in Washington, DC, USA.

Dr Leung Hon-chu, Principal Lecturer of Sociology

- delivered a presentation entitled “Fighting like a city: reflections on protests in Mongkok” at the Eighth Meeting of the East Asian Regional Conference in Alternative Geography held on 7 December 2016 in Hong Kong.
- delivered a presentation entitled “From social exclusion to collective downward mobility: the housing problems in Hong Kong as revealed by subdivided apartments” at the Eighth Meeting of the East Asian Regional Conference in Alternative Geography held on 7 December 2016 in Hong Kong.

Dr Cissy Li, Acting Head of Language Centre

- co-presented a paper entitled “University Freshmen’s Attempt at Achieving Persuasiveness in Writing” with Dr Victor Ho at the 11th International Symposium on Teaching English at Tertiary Level held from 9-10 December 2016 at The Polytechnic University of Hong Kong.

Professor Eva Man, Acting Director, Academy of Film, School of Communication

- presented a paper entitled “A Case Study of Subjects and Embodiment in Japan and China: Aesthetics, Performance and Influences” at the 74th Annual Meeting of the American Society for Aesthetics held from 15-19 November 2016 in Washington, DC, USA.

Dr Christopher Patterson, Assistant Professor of Humanities and Creative Writing

- presented a paper entitled “Heroes of the Open (third) World: Killing as Pleasure in Ubisoft’s Far Cry Series” at American Studies Association Annual Conference 2016 held from 7-20 November 2016 in USA.

Professor Douglas Robinson, Chair Professor of Arts

- presented a paper entitled “Schleiermacher’s *das Gefühl des Fremden* as Shklovsky’s *Feeling of the Strange* and *Feeling of the Alien*” at the International Conference on 100 Years of Ostranenie held from 14-17 December 2016 at the University of Erfurt, Germany.

Professor Tan Zaixi, Professor of English Language and Literature

- delivered a keynote paper entitled “Developments and Important Themes for Chinese TS Research” at the First High-Level Theoretical TS Research and Methodology Conference held from 7-8 January 2017 at Guangdong Foreign Studies University, Guangzhou, China.

Dr David Francis Urrows, Associate Professor of Music

- delivered a keynote speech entitled “Art, Culture, and Resonance in the Jesuit Mission in Asia” at the Conference on Sacred Art held on 29 November 2016 at the University of St Joseph and Macau Ricci Institute.
- conducted a world premiere of oratorio entitled “The Martyrdom of Saint Cecilia” on 5 December 2016 at Concert Hall, Hong Kong City Hall.

Dr Wee Lian-hee, Associate Professor of English Language and Literature

- presented a paper entitled “Gamified Pedagogy: Examining How a Phonetics App Coupled with Effective Pedagogy can Support Learning” at The 7th CLS International Conference 2016 held from 1-3 December 2016 in Singapore.

Dr Wong Chuen-fung, Associate Professor of Music

- presented a paper entitled “Minority Music Scholarship in China: Perspectives from the Northwest” at the Society for Ethnomusicology 61st Annual Meeting held from 10-13 November 2016 in Washington, DC, USA.