



**December 2018
Staff Publications**

Dr Isaac Chan, Senior Project Officer of Centre for Holistic Teaching and Learning, Dr Vincent Leung, Lecturer I of Marketing, Mr Kendall Yan, Senior Project Officer, and Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning

- Chan, Isaac, Vincent Leung, Kendall Yan, Theresa Kwong & P Lau. "Teaching Business Ethics and Corporate Social Responsibility Through Student-Centered Scenario Design Coupled With Augmented Reality." *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 123-151.

Professor Kara Chan, Professor of Communication Studies

- Chan, Kara. "Attitudes Towards Advertising." *The Evolving Landscapes of Media and Communication in Hong Kong*. Eds Y Huang & C Song. Hong Kong: City University of Hong Kong Press, 2018. 225-233.

Professor Cheung Siu-yin, Associate Head of Sport and Physical Education, Mr Muhammad Hafiz, Project Officer, and Dr Lisa Law, Senior Teaching and Learning Officer of Centre for Holistic Teaching and Learning

- Cheung, Siu-yin, Muhammad Hafiz & Lisa Law. "Moral Education Through the Trail of Integrity and Ethics in Sports and Recreation." *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 165-181.

Dr Han Quanbin, Associate Professor of Chinese Medicine

- Wu, C, JB Liu, GD Li, SY Wong, Han Quanbin, CH Leung & DL Ma. "Chemoselective Detection of Alkyl Halides via an Iridium(III) Luminescent Probe." *Dyes and Pigments* 159 (2018): 479-482. DOI: 10.1016/j.dyepig.2018.07.029.

Dr Maria Kallionpää, Assistant Professor of Music

- Kallionpää, Maria & Hans-Peter Gasselseder. "Renewing Contemporary Music Composing, Performing, and Listening Experience. Immersion as Part of the Creative Process and Recording." *Proceedings of The 21st Generative Art Conference 2018* (2018): 225-235.

Dr Theresa Kwong, Assistant Director, Mr Muhammad Hafiz, Project Officer, and Dr Isaac Chan, Senior Project Officer of Centre for Holistic Teaching and Learning

- Kwong, Theresa, Muhammad Hafiz, P Lau & Isaac Chan. "Academic Integrity and Ethics: The Influence of Culture and Prior Academic Background." *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 53-72.

Dr Lai Ka-man, Associate Professor of Biology, Ms Tiffany Ko, Project Officer, and Ms Grace Ng, Technical Officer of Centre for Holistic Teaching and Learning

- Lai, Ka-man, Tiffany Ko & Grace Ng. "Integrating AR Technology Into Laboratory Safety and Safety Ethics Training in a Science Laboratory Class." *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 153-164.

Dr Amy Lee, Associate Head of Humanities and Creative Writing

- Lee, Amy. "Academic Integrity in the Humanities and Cultural Studies: A Mediated Learning Trail." *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 73-95.

Dr Rose Luqiu, Assistant Professor of Journalism

- Luqiu, Rose. *Propaganda, Media, and Nationalism in Mainland China and Hong Kong*. USA: Lexington Books, 2018.
- Luqiu, Rose & John McCarthy. “Confucius Institutes: The Successful Stealth ‘Soft Power’ Penetration of American Universities.” *The Journal of Higher Education* (2018): 1-24.
- Dai, Yaoyao & Rose Luqiu. “Foreign Native Advertising.” *Comparative Politics Newsletter* 28.2 (2018): 25.

Professor Lyu Aiping, Dean of Chinese Medicine

- Zhao, S, Z Liu, M Wang, D He, L Liu, Y Shu, Z Song, H Li, Y Liu & Lyu Aiping. “Anti-inflammatory Effects of Zhishi and Zhiqiao Revealed by Network Pharmacology Integrated with Molecular Mechanism and Metabolomics Studies.” *Phytomedicine* 50 (2018): 61-72. DOI: 10.1016/j.phymed.2018.09.184.

Dr George Mak, Assistant Professor of Religion and Philosophy

- Mak, George. “Building a National Bible Society: The China Bible House and the Indigenization of Bible Work.” *The Church as Safe Haven: Christian Governance in China*. Eds. Lars Peter Laamann and Joseph Lee Tse-hei. Leiden: Brill, 2018. 205-237.

Dr Enoch Tam, Lecturer I of Academy of Film, School of Communication

- 譚以諾，李佩然，吳國坤，《香港獨立電影圖景：訪問評論集》，香港：手民出版社，2018。

Dr Eva Wong, Director of Centre for Holistic Teaching and Learning

- Alessio, H & Eva Wong, (Eds) “Academic Integrity and Ethical Behaviour in College Students – Experiences From Universities in China (Hong Kong SAR) and the US: A Message From the Guest Editors.” *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 1-8.

Dr Eva Wong, Director, and Dr Theresa Kwong, Assistant Director of Centre for Holistic Teaching and Learning

- Wong, Eva, Theresa Kwong & M Pegrum. “Learning on Mobile Augmented Reality Trails of Integrity and Ethics.” *Research and Practice in Technology Enhanced Learning* 13.1 (2018): 22. DOI: 10.1186/s41039-018-0088-6.

Dr Eva Wong, Director, Dr Theresa Kwong, Assistant Director, and Dr Lisa Law, Senior Teaching and Learning Officer of Centre for Holistic Teaching and Learning

- Wong, Eva, Lisa Law, Theresa Kwong & M Pegrum. “Experiences From Augmented Reality Trails of Integrity and Ethics to Help Students Learn Abstract Concepts.” *Journal on Excellence in College Teaching* 29.3 & 4 (2018): 37-52.

Professor Zhang Hongjie, Professor of Chinese Medicine

- Song, X, YX Wei, KM Lai, ZD He & Zhang Hongjie. “In Vivo Antifungal Activity of Dipyrithione Against *Trichophyton Rubrum* on Guinea Pig Dermatophytosis Models.” *Biomed Pharmacother* 108 (2018): 558-564. DOI: 10.1016/j.biopha.2018.09.045.

Dr Ellen Zhang, Head of Religion and Philosophy

- Zhang, Ellen. “Neurogenomics and Neuroeudaimonics: Bioethical Challenges from the Buddhist Perspective.” *Interreligious Perspectives on Mind, Genes and the Self: Emerging Technologies and Human Identity*. Eds. Joseph Tham, Chris Durante & Alberto García Gómez. London: Routledge, 2018. 31-48.
- Zhang, Ellen. “Negative Certainties: Nāgārjuna’s Challenge to Kant on the ‘Togetherness’ of Intuition and Concepts.” *Kant on Intuition: Western and Asian Perspectives on Transcendental Idealism*. Ed. Stephen Palmquist. London/New York: Routledge, 2018. 15-30.

Staff Presentations

Dr Tushar Chaudhuri, Associate Head of Government and International Studies

- delivered a presentation entitled “Developing Integrated Language Learning & Social Awareness” at eLearning Forum Asia track @ Learning & Teaching Expo 2018 held on 14 December 2018 in Hong Kong.

Dr Maria Kallionpää, Assistant Professor of Music

- co-presented a paper entitled “The design of future music technologies: ‘sounding out’ AI, immersive experiences & brain controlled interfaces” with Alan Chamberlain, Mads Bødker, Richard Ramchurn, David De Roure, Steve Benford, Alan Dix, and Hans-Peter Gasselseder at Audio Mostly 2018 conference held from 12-14 September 2018 in Wrexham, UK.
- co-presented a paper entitled “Evolving Opera – Immersive Technologies in Artistic Practice and Listening Experience” with Hans-Peter Gasselseder at All Around Audio Symposium 2018 held from 28-29 November 2018 in St Pölten, Austria.

Professor Gina Lai, Head of Sociology

- presented a coauthored paper entitled “Friendship Formation in the Urban Third Place: A Qualitative Study of Chinese Pokemon GO Players in Hong Kong” with Fung Ka-yi at the International Conference on the 40 Year’s Reform and Social Change in China jointly organised by the Department of Sociology at Fudan University and Department of Sociology at The Chinese University of Hong Kong held on 8 December 2018 in Shanghai, China.

Dr Lisa Law, Senior Teaching and Learning Officer, and Mr Andy Chan, Project Officer of Centre for Holistic Teaching and Learning

- co-delivered a presentation entitled “Case Study: An Attempt to Develop Teachers’ Competence on Adopting SPOCs at HKBU” at Co-Constructing Excellence: Recognising, Scaffolding and Building Excellence in University Learning and Teaching held from 18-19 December 2018 at The University of Hong Kong.

Ms Angela Ng, Senior Lecturer, Ms Connie Leung, Lecturer, Ms Peggy Lai, Assistant Lecturer of Language Centre, and Professor Cheung Siu-yin, Associate Head of Sports and Leadership

- co-presented a paper entitled “How to Get 3 Yeses: Collaboration between Language Teachers and a Professor in Sports Leadership” at the 2nd International Conference on English Across the Curriculum held from 4-5 December 2018 at The Hong Kong Polytechnic University.

Ms Angela Ng, Senior Lecturer, and Dr Simon Wang, Lecturer of Language Centre

- co-presented a paper entitled “Language Teachers’ Feedback on Annotated Technical Reports by Undergraduate Computer Science Majors” at the 2nd International Conference on English Across the Curriculum held from 4-5 December 2018 at The Hong Kong Polytechnic University, Hong Kong.

Professor Ruan Danching, Professor of Sociology

- presented a coauthored paper entitled “The start of the economic system reforms in urban China – the Case of Beijing East Wind TV Factory” with Yang Shanhua and Ding Yizhuang at the International Conference on the 40 Year’s Reform and Social Change in China jointly organised by the Department of Sociology at Fudan University and Department of Sociology at The Chinese University of Hong Kong held on 8 December 2018 in Shanghai, China.

Dr Eva Wong, Director of Centre for Holistic Teaching and Learning

- delivered a presentation entitled “Playing Games or Working in Teams? Report from a Project using Gamification and Challenge-Based Learning to Develop Students in Multidisciplinary & Multicultural Teams” at eLearning Forum Asia track @ Learning & Teaching Expo 2018 held on 14 December 2018 in Hong Kong.